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FOR IMMEDIATE RELEASE

The community is invited to the Comprehensive Outdoor Recreation Plan (CORP) visual preference survey meeting. Thank you everyone for your participation in the CORP planning to date. The next BIG event will be the **visual preference survey at 6:00 pm on June 20, 2018 at the Town Hall**. If you enjoyed the Community Kick Off for the CORP, you'll really enjoy the visual preference survey.

**What is the VPS you ask?** Well.... A visual preference survey (VPS) is a tool that allows participants to rate visual concepts related to various alternatives in park and recreation options which may be desirable in the Town of Rome. Participants are shown a series of 100-150 digital images representing park and recreation elements. The images are projected onto a screen for 10 seconds, during which participants are asked to assign a rating on the following scale:

- +3 – Strongly Favorable
- +2 – Favorable
- +1 – Somewhat Favorable
- 0 – No Opinion
- 1 – Somewhat Unfavorable
- 2 – Unfavorable
- 3 – Strongly Unfavorable

Community Planning & Consulting will collect and tabulate the responses and assign an average rating to each.

**How will the VPS be used?** Alone, the tabulated ranking of the images are not an answer to the question, "What should we do in Rome?" so much as an indication of park and recreation elements that may be viewed favorably in the community. Items having a higher ranking are generally considered an indication that the given concept would be a welcomed addition to the Town. Conversely, those receiving a lower rating are not likely to be reflected in the design concepts presented in the CORP. The results will be combined with the other data (survey and kick off data) that will be used to help set community priorities.

**Come and cast your vote at the VPS meeting!**