

Town of Rome Strategic Plan Overview 2019-2024

Long Term Goal

Develop an infrastructure system available to create shovel-ready development sites by 2030.

Strategic Milestones

5Yr

Infrastructure Plan for Lakes

Business Park Doubles In Assessed Value

Increased Assessed Value By 20%

3Yr

Business Park Sewer System

Developer Pool

Housing Developments (Senior/Transitional)

1Yr

Utility Plan

Zoning

Identify Funding

WISE GOAL

Complete a comprehensive utility plan to provide infrastructure (internet, water, sewer, power) that protects Rome's rustic charm while allowing for targeted development.

Use zoning as a tool to shape growth in ways that retain Rome's environment while promoting targeted growth.

Create an approach to funding that leverages available State, Federal and programatic sources to minimize impact on end users and town taxpayers.

SMART GOAL

Assemble an Request for Proposal (RFP) for planning services to provide a comprehensive utility (internet, water, sewer, power) plan for the Town, with a draft completed no later than December 1, 2019 and a contract awarded by April 1, 2020.

Identify communities similar Rome with infrastructure and shovel-ready sites, and narrow down to three communities to study & visit no later January 31, 2020. Prepare Zoning amendments necessary to duplicate success and present finding to the Town Board by April 1, 2020.

Identify at least four possible funding sources evaluating the viability for the Town of Rome, presenting the best options to the board by February 2020.

WHY Do It

Provides the opportunity to positively affect water quality by shaping future septic and water use while working to encourage and manage commercial or residential development.

Provides the tools for the Town to facilitate growth while balancing needs for green space, infrastructure, development and recreational opportunities.

Provides transparent sources of funding that support measured, feasible budgetary goals.

Mission

Positively applying the tools of government to serve and protect our people, strengthen our community and promote prosperity.

Vision

The Town of Rome promotes an attractive destination that seamlessly blends the convenience of contemporary living with nature and the timeless charm of rustic Wisconsin.

Values

Communication

Utilizing proactive transparent language to engage everyone to find common ground in a civil discourse.

Professionalism

Going above and beyond with passion, dependability and dedication.

Inclusion

Embracing our differences to create a welcoming culture of compassion, safety and security.

Honesty & Integrity

Every interaction confirms that we are a trustworthy and ethical organization.

Teamwork

Throughout the organization, we will collaborate with each other to meet a common goal and exceed expectations.

 Annual Planning

 Quarterly Reviews

 Monthly Meetings

 Weekly Check-In